

There are lots of different ways to get the most out of this book. You can take the conventional route of reading through the book as a whole and finding the particular areas most relevant to your interests. I have also developed some alternative routes through the book. If you want to start getting results in a few

minutes, have a look at the topics recommended in the Novice route. You will find some simple instructions that will quickly help you to improve the quality of your visuals. Then, once you're starting to see results, you might like to move on to the more advanced routes.

READ THROUGH



1

WHY?

Follow the thread from experience, theory, research and benefits for a deeper understanding of the reasons why adding visuals to your teaching will aid student learning.

2

WHAT?

A comprehensive survey of the twelve major formats that make up what is known by a visual communication strategy. Learn what they each have to offer.

3

HOW?

Discover the steps you can take to start — or improve — on all twelve of this large range of visual formats. See your competence rapidly develop.

4

WHICH?

A summary of take-aways of the major tips and guides that you can use try out immediately. The progress you make will be apparent to colleagues and students.

5

WHO?

An unprecedented collection of profiles — each with a double-page spread — of teachers, teacher developers, psychologists and professional information designers.

6

WHEN?

WalkThrus of when it is most appropriate — and how — to incorporate visual into your teaching. Also included are a few management visual strategies to try out.

7

WHERE?

A categorised list of resources to further develop your knowledge.

SELF SELECTED NOVICE ROUTE



Design Guide

Chapter 4: WHICH? page ??

A four-step process that will rapidly improve the look and effectiveness of your visual work.



Documents

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Make them more attractive, readable and memorable.



Slides

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Make slides that are bold, clear and effective.



Pen Craft

Chapter 4: WHICH? page ??

Improve your sketches and line work instantly with these simple — yet mostly unknown — tips.

SELF SELECTED INTERMEDIATE ROUTE



Drawing

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Lessons from expert, Trevor Flynn, of Drawing At Work.



Handwriting

Chapter 4: WHICH? page ??

A clear, modern hand can transform your board work, making your visuals sparkingly legible to all.



Diagrams

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Work methodically to present clarity and impact.



Displays

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Think billboard and museum, not school and chintz.

SELF SELECTED PROFICIENT ROUTE



Posters

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Add graphic order and punch to your posters



WalkThrus

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Depict teaching techniques with unprecedented clarity.



Graphic Organisers

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Capture subject knowledge with four types of organiser.



Sketchnotes

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

How to order your knowledge into clear structures.

SELF SELECTED ADVANCED ROUTE



Graphic Facilitation

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

and effectiveness of your visual work.



Icons

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Capture facts and ideas in memorably graphic ways.



Infographics

Chapter 2: WHAT? page ??

Chapter 3: HOW? page ??

Communicate information in arresting ways.



Visual Types

Chapter 4: WHICH? page ??

Extend your skills and knowledge by exploring these models used by professional visual communicators.

WHAT NEXT?

The last chapter in the book —Where? — is full of different avenues to pursue if you want to continue to learn more and develop your skills.

Whether you do or not, the next thing is to practise, practise, practise. And get feedback from others at school or on Twitter. Also, study magazine and newspaper design. Their layouts are there to be emulated.